



Our Annual **Hayward Lakes VACATION GUIDE** is printed and available by the end of November each year. We begin the process of creating the guide in August - we'll have a proofing in late September/early October, and the Guide will go to print October 31.

Each **FULL MEMBER** of the Hayward Lakes VCB has the opportunity to purchase an AD and place it in the relevant section for their business in the vacation guide.

### **VACATION GUIDE ADVERTISING**

#### **ADVERTISING AD SIZES & RATES --- CIRCLE desired AD size**

- 1/12 page --- \$210.00
- 1/6 page --- \$400.00
- 1/3 page --- \$780.00
- 1/4 page --- \$600.00
- 1/2 page --- \$1110.00
- Full page --- \$2000.00

**Vacation Guide AD cost = \_\_\_\_\_**

**ADDITIONAL VACATION GUIDE ADVERTISING TOTAL: \_\_\_\_\_**

*\*Please PAY Vacation Guide Additional Advertising with Membership Dues each year\**